



25th Anniversary 1995-2020



# October E-News

## Our Annual Auction

It should come as no surprise that the year 2020 has been a challenge to us all, to say the least. On the positive side, this brings new opportunities for nonprofits to use the technology available to us to meet the needs of our community. One new challenge that we face is to create alternative fundraising events to meet our needs. This year, we are hosting an Online Auction as our main fundraiser. We are excited to see our supporters engage with us online without leaving the comfort of your homes. Our Online Auction will be held from Monday, October 19th at 9:00 AM until Friday, October 23rd, at 9:00 PM. We will have photos and descriptions of the items and baskets that are offered. You will have plenty of opportunity to view and bid on a variety of items. We will be offering an assortment of choices that could spark your interest. To join the auction, go to the link during the week of the auction. Create an account and check back frequently to update your bids.

### Special Items

At the auction site, you will find some special items made by our clubhouse members. Be sure to check out their contributions to the fundraiser. Also, we will have a mystery basket that will provide a fun opportunity to win a special selection of products. We hope you will take a look at these pages.

### Sponsors & Donors

On our auction website, in addition to the catalog of items, you will also find pages that list our generous sponsors and donors along with a link to their websites. We truly appreciate those people and organizations because we couldn't serve our community without everyone's support. Special thanks to SC Johnson, A Family Company! The company became our Platinum Sponsor, donating \$3000 toward our fundraiser. Thanks, SC Johnson for making a difference.

### Awards

You will also find a page which presents our 2020 award winners for The Cherie Lyford Excellence in Advocacy Award, and our Community Partner Award. The mental health community of Racine applauds those people and organizations which advocate for mental health. Please mark your calendars for the online event and share this information with your friends and family.

